



2020 SARPA Convention

## Harnessing Technology for Revenue Protection

20 – 21 August 2020



> For more information please visit [sarpa.co.za](http://sarpa.co.za)

Dear SARPA Supporter

3 March 2020

### **RE: 2020 CONVENTION SPONSORSHIP**

The Southern Africa Revenue Protection Association will be holding its **24<sup>th</sup> Annual Convention** on the **20 - 21 August 2020** in **Western Cape** at the **Het Vloek Casteel**, proudly hosted by **Swartland Municipality**.

The aim of the convention is to share information and knowledge between the role-players in the revenue protection environment and to equip our member's utilities to minimise revenue losses. Revenue protection service providers have always played a significant role in equipping our members with insight.

SARPA is a non-profit organisation which comprises predominantly of utility members. SARPA will once again be looking for sponsors this year to help cover the costs of the convention. Organisations who contribute toward sponsorship for the convention will be acknowledged in the convention proceeding book as well as will be mentioned several times throughout the convention.

There are a variety of opportunities available for sponsorship as seen below and we will also be offering a 10-minute slot in the convention programme to market products / allow for demos this year, this will only be offered to platinum and gold package sponsors.

SARPA represents approximately 108 utilities in South Africa of which your organisation will receive exposure throughout the utility representative members present at the convention.

Below is the list of sponsorship items available, we invite all interested organisations to participate and assist SARPA in making this year's convention an unforgettable experience.

Please note that the below mentioned packages provide wonderful marketing opportunities and any marketing and branding ideas can be discussed with Melindi Bosch at the SARPA secretariat on telephone 011 061 5000 or email [melindi@vdw.co.za](mailto:melindi@vdw.co.za)

Sponsorship is available in the following tiers and publicity will be allocated as per below mentioned packages:

**PLATINUM SPONSORSHIP PACKAGE – R100 000.00 or more**

Satchel inserts  
 Banner in the SARPA convention registration foyer  
 15-minute slot in the programme  
 Two company delegates to attend the convention free of charge  
 A4 advert in programme  
 Logo shown on continuity slides  
 Logo on programme  
 Invited to attend Exco VIP dinner

**GOLD SPONSORSHIP PACKAGE – R80 000.00 to R99 999.99**

Satchel inserts  
 10-minute slot in the programme  
 One company delegate to attend the convention free of charge  
 A4 advert in programme  
 Logo shown on continuity slides  
 Logo on programme  
 Invited to attend Exco VIP dinner

**SILVER SPONSORSHIP PACKAGE – R50 000.00 to R79 999.99**

Satchel inserts  
 5-minute slot in the programme  
 A4 advert in programme  
 Logo shown on continuity slides  
 Logo on programme  
 Invited to attend Exco VIP dinner

Opportunities available are listed below:

**Confirmed / sponsored items**

**CONVENTION:**

Convention – Lanyards & name tags	R 10 000.00
Convention – Memory Sticks	R 20 000.00 or to be supplied
Convention – Audio-visual	R 60 000.00
Convention – Satchels	R 30 000.00 or to be supplied
Convention – Speaker gifts	R 10 000.00
Convention – VIP Gift (Mayor)	R 3 000.00
Convention – Security / Car guards	R 5 000.00
Convention – Delegates gifts	R 10 000.00 or to be supplied
Notepads and Pens	R 5 000.00 or to be supplied
Satchel Insert	R 6 000.00
Convention – Page in programme book	R 6 000.00 for a full colour page R 4 000.00 for a half colour page
Lucky Draw Gift	R 12 000.00

**DAY 1:**

Convention Day 1 – Arrival Tea	R 15 000.00
Convention Day 1 – Mid morning tea	R 15 000.00
Convention Day 1 – Lunch	R 40 000.00
Convention Day 1 – Afternoon tea	R 15 000.00

**DAY 2:**

Convention Day 2 – Arrival Tea	R 15 000.00
Convention Day 2 – Mid morning tea	R 15 000.00
Convention Day 2 – Lunch	R 40 000.00

**GALA DINNER:**

Gala dinner – Catering	R 50 000.00
Gala dinner – Audio-visual	R 30 000.00
Gala dinner – Entertainment	R 20 000.00
Gala dinner – Security / Car guards	R 5 000.00
Gala dinner – Invitation, Programme, Menu	R 10 000.00
Gala dinner – Arrival drinks	R 15 000.00
Gala dinner – Drinks (Bar)	R 20 000.00
Gala dinner – Wine	R 10 000.00 or to be supplied
Gala dinner – Lucky draw gifts	R 5 000.00 or to be supplied

**SPOUSE PROGRAMME:**

Spouse Programme – Day 1	R 20 000.00
Spouse Programme – Day 2	R 20 000.00

**ADDITIONAL ITEMS:**

Cash sponsorship	Sponsor to advise
T- Shirts for support staff	R 7 000.00 or to be supplied

**Contact Melindi Bosch at the SARPA secretariat on telephone 011 061 5000 or email [melindi@vdw.co.za](mailto:melindi@vdw.co.za) for more information pertaining the convention.**

Don't miss out on this wonderful marketing opportunity and we look forward to hosting an unforgettable 2020 Convention.

**Southern Africa Revenue Protection Association (SARPA)**

**Tel: 011 061 5000**

**Email: [sarpaservices@vdw.co.za](mailto:sarpaservices@vdw.co.za)**

**Website: [www.sarpa.co.za](http://www.sarpa.co.za)**