



Debt*pack*

Yo-Yo Revenue Management Trap



Enhance your Revenue!

Bigger



- Do Nothing
- Debt Coll
- Cut Electricity
- Pre Payment
- Restrict Water
- Smart Meters
- SMS
- Attorneys
- 50% Discount
- Write Off

Enhance your Revenue!

Bigger



Immediate Results! Easy to use! 100 % Safe! Money back guarantee! No Comeback!

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Two Methods

Popular Payment Rate Method

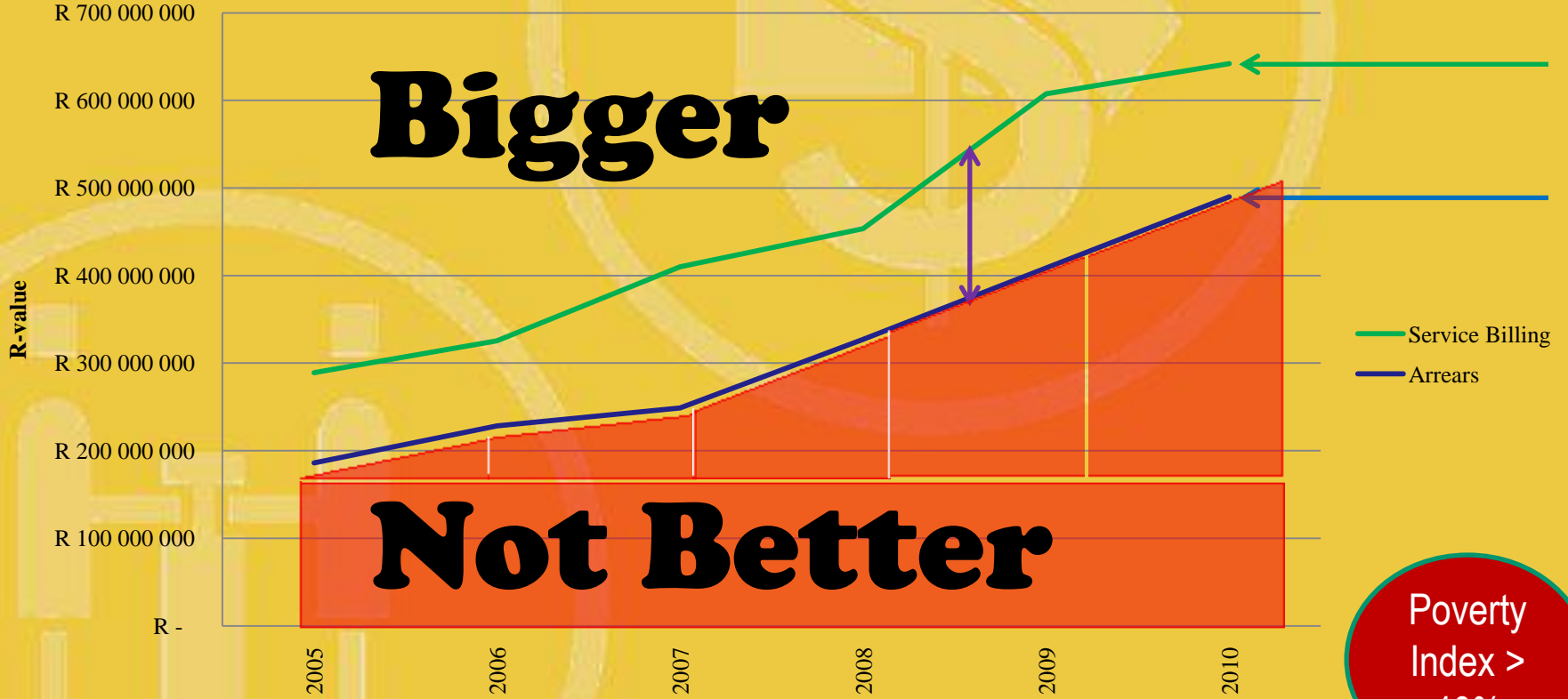
- Payment Rate
- Collection Percentage
- Payment Rate = Enhances Revenue

Less Used Payment Period Method

- Rate of Use.
- Debtor Days.
- Payment Period results Payment Rate



Municipality N - collection %



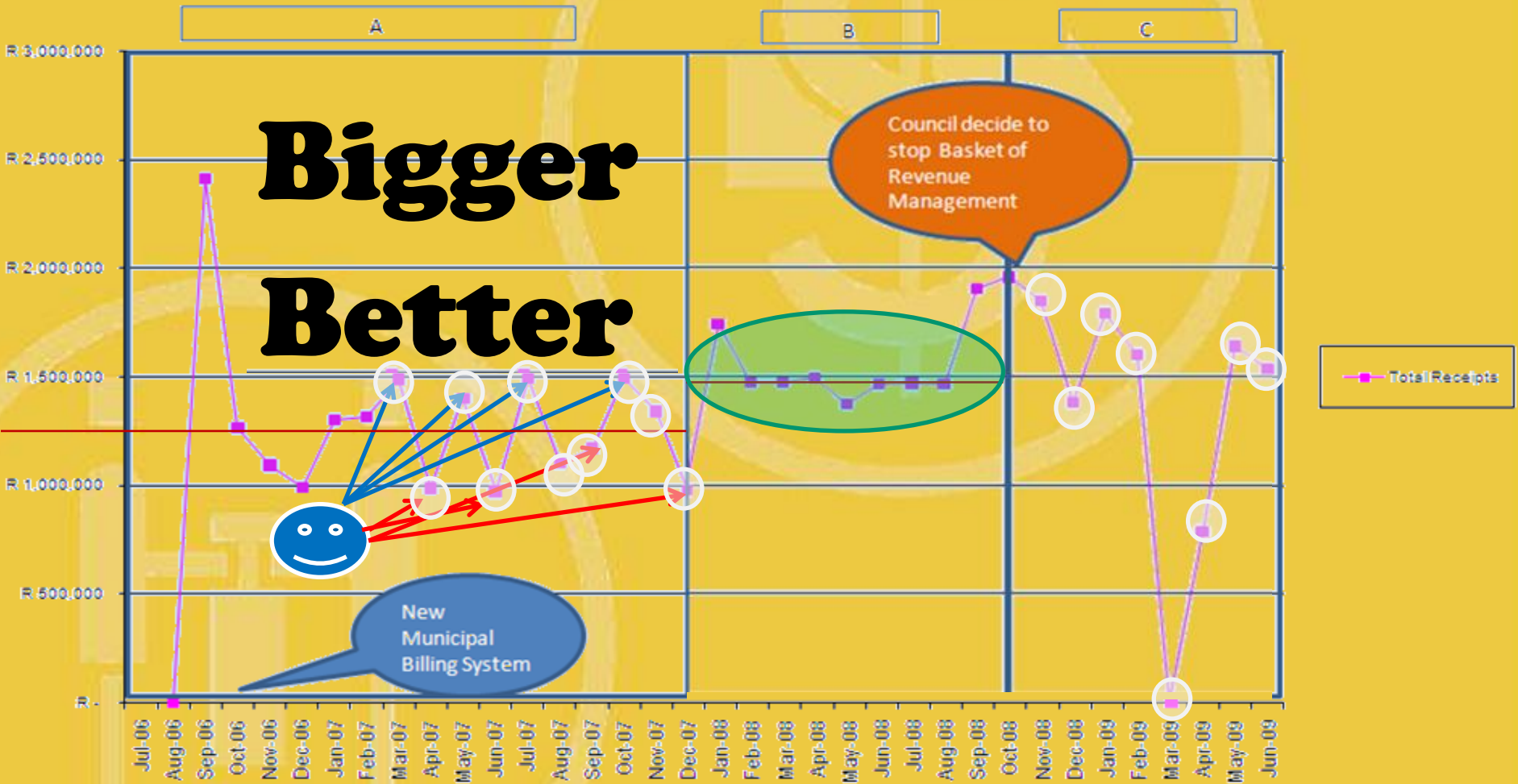
Bigger

Not Better

Poverty Index > 40%

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Bigger Better



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Conclusion

Congratulations to Herman Botha and his staff.

THANK YOU!



PS. Yo Yo ing makes you go blind!
In House is better. ;-)

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